

AMANDA LOHISER, PH.D.
Curriculum Vitae

UNIVERSITY ADDRESS

State University of New York at Fredonia
Communication Department
314 McEwen Hall
Fredonia, NY 14063
Email: lohiser@fredonia.edu
Phone: 1-716-983-2272

EDUCATION

Ph.D., Communication, with concentration in emotional intelligence, State University of New York at Buffalo, 2012; Dissertation: "Understanding Emotions and their Consequences: Defining, Measuring and Training Socio-Emotional Intelligence."

M.S., Multidisciplinary Studies: Public Relations Management, State University of New York College at Buffalo, 2008; Master's Project: "Efficient PR: Understandable, Affordable and Attainable Public Relations and Marketing for Small Businesses."

B.A., Communication, *summa cum laude*, State University of New York at Buffalo, 2005; Major: Communication; Minors: English, Spanish; University Honors College.

CERTIFICATIONS

Facial Action Coding System (FACS), State University of New York at Buffalo, August 2011.

FACULTY EXPERIENCE

Assistant Professor in Communication, State University of New York at Fredonia; Fundamentals of Communication (COMM101), Business Communication (COMM235), Small Group Communication (COMM301); 2016-present.

Instructor in Communication, State University of New York at Buffalo Degree Program in Singapore; Singapore Institute of Management: Introduction to Communication (COM101), Survey of Mass Communication (COM240), Business Communication (COM317), Communication Theory (COM337), Public Relations (COM441), 2012-2016.

Visiting Lecturer of Communication, State University of New York at Buffalo: Principles and Methods of Interviewing (COM223), summer 2012.

Instructor (Teaching Assistantship, awarded 2008-2012), Communication Department, State University of New York at Buffalo: Public Speaking (COM326), Written Communications (COM300), Principles and Methods of Interviewing (COM223), 2009-2012.

Assistant (Teaching Assistantship, awarded 2008-2012), Communication Department, State University of New York at Buffalo: Introduction to Communication (COM101), 2008-2009.

Visiting Lecturer of Communication, State University of New York at Buffalo: Written Communications (COM300), summer 2008.

COURSES TAUGHT

Fundamentals/Principles of Communication: State University of New York at Fredonia, COMM101 (revised fall 2016, spring 2017); State University of New York at Buffalo Degree Program in Singapore; Singapore Institute of Management, COM101 (revised fall 2012, spring 2013, fall 2013, spring 2014, fall 2014, spring 2015, fall 2015, spring 2016)

Small Group Communication: State University of New York at Fredonia, COMM301 (revised spring 2017).

Business Communication: State University of New York at Fredonia, COMM235 (revised fall 2016); State University of New York at Buffalo Degree Program in Singapore; Singapore Institute of Management, COM317 (revised spring 2015, spring 2016)

Survey of Mass Communication: State University of New York at Buffalo Degree Program in Singapore; Singapore Institute of Management, COM240 (revised spring 2013, spring 2014, spring 2016)

Communication Theory: State University of New York at Buffalo Degree Program in Singapore; Singapore Institute of Management, COM337 (revised fall 2013, fall 2014, fall 2015)

Public Relations: State University of New York at Buffalo Degree Program in Singapore; Singapore Institute of Management, COM441 (revised summer 2013, summer 2014, summer 2015)

Principles and Methods of Interviewing: State University of New York at Buffalo, COM223 (revised fall 2009, spring 2010, summer 2010, fall 2010, spring 2011, summer 2011, spring 2012, summer 2012)

Written Communications: State University of New York at Buffalo, COM300 (revised summer 2008, summer 2009, fall 2011)

Public Speaking: State University of New York at Buffalo, COM326 (revised summer 2009)

COURSES ASSISTED

Principles of Communication: State University of New York at Buffalo, COM101, fall 2008, spring 2009

TEACHING INTERESTS

Interpersonal communication, nonverbal communication, organizational communication, small group communication, writing, public speaking, interviewing, communication theory, emotional intelligence, mass media history and application, new media development, public relations, mass communication, business communication.

PROFESSIONAL MEMBERSHIPS AND SERVICE

Library Advisory Committee, State University of New York at Fredonia, 2017 to present

College Core Curriculum (CCC) Gen Ed Arts Assessment Committee, State University of New York at Fredonia, 2016 to present

Peer reviewer, *American Journal of Psychology*, 2015

Communication Graduate Student Association (CGSA), Alternate Senator, State University of New York at Buffalo, 2008-2011

Public Relations Society of America (PRSA), Member, 2007-2008

Public Relations Student Society of America (PRSSA), Member, 2004-2005

ACADEMIC PUBLICATIONS

- Lohiser, A. (2017). Maximizing Concept Application with Hands-on Team Projects in a Concentrated Public Relations Course. *Journal of Applied Learning in Higher Education*, Vol. 7, 43-62.
- Lohiser, A. (2017). Voiceless in lecture: A lesson in vocal difficulties, student participation and public speaking. *College Teaching*, DOI: 10.1080/87567555.2016.1245647.
- Lovejoy, K., Catellier, J., Evans, C., Lohiser, A., & Chiu, I. (2013). Exploring individuals' social value orientation and decisions in a Prisoner's Dilemma. *Communication & Science Journal*, 1-28.
- Lohiser, A. (2012). Understanding emotions and their consequences: Defining, measuring and training socio-emotional intelligence. Doctoral Dissertation: State University of New York at Buffalo: Department of Communication.
- Lohiser, A. (2008). Efficient PR: Understandable, affordable and attainable public relations and marketing for small businesses: A Master's project in Public Relations Management. State University of New York College at Buffalo, Department of Multidisciplinary Studies.

MANUSCRIPTS IN PREPARATION

- Lohiser, A. & Feeley, T. H. (in progress). A comparison of a proposed measure of socio-emotional intelligence with measures of emotional intelligence and communication competence.
- Lohiser, A. & Silverman, D. A. (in progress). An assessment of perceived nonverbal immediacy in classroom guest speakers seen in person and via Skype.
- Finlay, J. C., Lohiser, A., Wu, J., Shaddock, T., Anderson, K., & Frank, M. G. (in progress). Smiling and frowning: How many muscles does it take?

WORKSHOP PRESENTATIONS

- Lohiser, A. & McGowan, A., "Cover Letter and Resume Workshop," State University of New York at Fredonia, April 4, 2017 and April 11, 2017.
- Lohiser, A., "Using Google Sites in the Classroom," State University of New York at Fredonia Professional Development Day, February 10, 2017.

RESEARCH PRESENTATIONS

- Lovejoy, K., Catellier, J., Evans, C., Lohiser, A. & Chiu, I. "Exploring individuals' social value orientation and decisions in a Prisoner's Dilemma," NCA 98th Annual Convention, November 15-18, 2012, Orlando, Florida. (*Absent from presentation due to employment in Singapore*)
- Lohiser, Amanda. "Defining and Measuring Socio-Emotional Intelligence," Colloquium, Communication Department, State University of New York at Buffalo, April 20, 2011.

RESEARCH ASSISTANT

Communication Science Center, State University of New York at Buffalo, 2010-2012.

RESEARCH INTERESTS

Socio-emotional intelligence in organizational settings, nonverbal immediacy, pedagogy, facial expressions of emotion, use of new media in the classroom, effects of new media on communication, effects of social networking websites on communication, expression of self through new media, effects of test design on participant confidence

INVITED LECTURES AND SPEAKING ENGAGEMENTS

“Persuasion: Moving Beyond ‘Because I Said So.’”

- Invited lecturer for SIM Global Education Open House, March 12, 2016
- Invited lecturer for SIM Global Education Outreach Program to Singapore Polytechnic University, October 29, 2014.
- Invited lecturer for SIM Global Education Outreach Program to Ngee Ann Polytechnic University, October 30, 2013

“Experience Abroad: How Working Overseas Can Strengthen our Hometown.”

- Invited talk for the Orchard Park Rotary Club, June 23, 2015

“Nonverbal Communication: Actions Really DO Speak Louder Than Words.”

- Invited lecturer for SIM Global Education Open House, March 15, 2014
- Invited lecturer for SIM Global Education Open House, September 21, 2013

“Introduction to U.S. Geography: A Scenic Tour of the USA with a Dash of Politics, a Pinch of Socioeconomics and a Giant Scoop of Popular Television.”

- Invited lecturer for undergraduate course American Pluralism (UGC211), UB-SIM, January 29, 2014

“Introduction to American Pluralism.”

- Invited lecturer for undergraduate course American Pluralism (UGC211), UB-SIM, January 24, 2014

“Singapore: City of Diversity.”

- Invited lecturer for University Express Program, Orchard Park Senior Center, May 21, 2013.
- Invited lecturer for University Express Program, Amherst Senior Center, May 20, 2013.

“Everybody’s Doin’ It! How the Theory of Social Proof Can Sell, Kill, Save or Hire.”

- Invited lecturer for undergraduate course Communication Theory, (COM202), Canisius College, March 27, 2012.
- Invited lecturer for undergraduate course Communication Theory (COM337), State University of New York at Buffalo, March 26, 2012.

“Baby, You’ve Got what it Takes: Top Ten Tips for Successful Self-Presentation.”

- Cornerstone speaker, *Dialogue with Faculty 2012*, University Honors College, State University of New York at Buffalo, March 21, 2012.

“Cognitive Dissonance: Or, How Angie Learned to Stop Worrying and Love Expensive Purchases.”

- Invited lecturer for undergraduate course Communication Theory (COM337), State University of New York at Buffalo, October 19, 2011.
- Invited lecturer for undergraduate course Communication Theory (COM202), Canisius College, October 18, 2011.

“Statistics for Beginners: How Chocolate Cake and Harry Potter Can Help You Understand Stats.”

- Invited lecturer for graduate course Applications in Public Relations (COM630), State University of New York College at Buffalo, October 6, 2011.

“Emotion in the Workplace.”

- Invited lecturer for undergraduate course Organizational Communication (COM217), State University of New York at Buffalo, November 16, 2010.

“Building a Strong Foundation to Last a Lifetime.”

- Guest preacher for the Orchard Park United Methodist Church, December 26, 2009.

“Working in Small Groups.”

- Invited lecturer for undergraduate course Public Speaking (SPE130), Medaille College, April, 2009.

“Ceremonial Speaking.”

- Invited lecturer for undergraduate course Public Speaking (SPE130), Medaille College, April, 2009.

“An Introduction to Emotional Intelligence.”

- Presenter for undergraduate course Introduction to Communication (COM101), State University of New York at Buffalo, December 1, 2008.

“Preparing for Opportunities.”

- Keynote speaker, *American Association of People with Disabilities’ Disability Mentoring Day 2007*, HSBC Bank USA, October 31, 2007.

OTHER PUBLICATIONS

Lohiser, A. (2015). Learning to “swim” in Singapore. *UB Honors Today*, 40, 4-5.

PROFESSIONAL COMMUNICATION EXPERIENCE

Communications Specialist, Carr Marketing Communications Inc., 2005-2008

Media relations, refinement of promotional materials in English and Spanish, designed and wrote promotional materials including brochures, fact sheets, news releases, advertisement campaigns, media advisories and editorials.

Community Relations Consultant, Western New York Foundation for Homes & Services for the Aging (WNYFHSA), 2007

Community awareness campaign for WNYSeniorCare.org, a collaboratively-developed online senior care assessment tool. Duties included media relations, report writing, ad creation, editorial writing, giving televised interviews and speaking at conferences.

Private tutor, International families in Western New York area, 2002-2012

Tutor for international students ages 3 to adult in English as a Second Language (ESL), American history and Western culture. Lesson plans were independently designed to suit each student’s particular needs, learning style and language proficiency.

Department Assistant, Orchard Park Town Hall, throughout 2002-2003

Aided in projects for the Town Supervisor and Town Assessor. Updated town asset records to comply with the Government Accounting Standards Board (GASB).

Business Assistant, *Southtowns Citizen*, throughout 2002

Priced newspaper ads, create invoices, weekly newspaper delivery to businesses, kept payment records and weekly payroll.

OTHER COMMUNICATION EXPERIENCE

Social Media and Public Relations Advisor, American Doll Boutique, 2007-present

Pro bono volunteer work: Craft social media messages and business collateral materials; aid in hosting special events; advise on public relations efforts; liaise with event coordinators.

AWARDS AND ACADEMIC HONORS

2007 New York State Senate Achiever's Award
Western New York Tenacious Citizen 2007, Lions Club International
Phi Beta Kappa, 2004
Sigma Delta Pi, 2004
Phi Eta Sigma, 2003
Dean's List, 2001-2005
Congressional Recognition of Achievement, 2001
President's Award for Educational Excellence, 2001

COMMUNITY INVOLVEMENT

Erie County Department of Senior Services, Volunteer, 2012-2015
Western New York Perinatal Bereavement Network, Volunteer, 2010-2013
Western New York Parrot Head Club, Member, 2009-2010

HOBBY PUBLICATIONS

Lohiser, A. (2008-present). The Accidental Chef. <http://accidentalchef527.blogspot.com/>
Lohiser, A. (2012-present). Left or Right Singapore. <http://leftorrightsingapore.blogspot.com/>